





CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

What and how?

3x3x3



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

What and how?

3 logos to use

EU flag with text "European Union"

Programme logo

Project logo (optional)

3 reference texts to use

Reference to European Regional Development Fund

Statement "Investing in your future"

Disclaimer that publication reflects authors views

3 documents that help you

Programme Manual

Communication Guide

Subsidy Contract/regulations



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

Logos (1) EU flag



European Union



European Union

Logos (2) Programme logo



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

Project logo

Logos



Documents >> Public documents >> Logos

Quick links
Where in
Ideas
A

safe and healthy environment
economically competitive and innovative region
attractive and dynamic societies

Home Programme Projects Documents News & events Links Contact Recruitment

Documents home
Public documents
Forms and templates
Logos
Photo album
Search

Logos

Categorie	Files
European Union and ERDF	12
Central Baltic INTERREG IV A Programme 2007-2013	6

Logos (3) Project logo





CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

Texts (1) Reference

Reference to the European Regional
Development Fund (ERDF)



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

Texts (2)

Investing in your future



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

Texts (3) Disclaimer

The publication reflects the authors views. The Managing Authority cannot be held liable for the information published by the project partners.

*If the viewpoint is presented

*Please contact us



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

What goes where?

Information materials

Information activities

Equipment for project implementation

Infrastructure investments

Information materials

Paper materials/publications: books, leaflets, brochures, newsletters, flyers, press releases, promo materials, websites

+ Disclaimer



Small information materials



Information activities

Annual conferences, press conferences, internal meetings
of the project partners



Equipment for project implementation

Computers, phones, laboratory equipment, life-rescue equipment

(ERDF and 'Investing in your future' optional)



Infrastructure investments

Billboard/Explanatory plaque



Methods and measures	Flag of the European Union	Text "European Union"	Reference to the European Regional Development Fund	Statement "Investing in your future"	Programme logo	Disclaimer (The publication reflects the author's views...)	Additional
INFORMATION MATERIALS	x	x	x	x	x	(if taking a standpoint)	
CD Rom's	x	x	x	x	x	x	
Books	x	x	x	x	x	x	
Newsletters	x	x	x	x	x	x	
Leaflets	x	x	x	x	x	x	
Press releases	x	x	x	x	x	x	
Presentations	x	x	x	x	x		
Websites/section in a project partner's website	x	x	x	x	x	x	
Envelopes	x	x	x	x	x		
Business cards	x	x			X (or the project logo)		
PROMOTION MATERIALS	x	x	x	x	x		Not the case of the Form 3200/3201 requirements

See more: Communication guide for projects, Annex 2

Have fun!



Contact JTS
Communication guide for projects
Collect example items, take photos, attach to the reports!



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

Good luck!



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE