

SMEDGE

**CENTRAL BALTIC "SOFT LANDING" ZONE
FOR SMALL AND MEDIUM SIZE COMPANIES**

"From priorities to action"
March 10, 2010, Tallinn



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



- Duration: 03.2009 – 10.2011
- Goals:
 - Developing a joint “soft landing” model for companies
 - Workshops for the business incubator and science/technology park managers
- Coordinator: Tallinn Technology Park TEHNOPOL
- Partners:
 - Tallinn Business Incubators Foundation,
 - Latvian Technological Center,
 - Helsinki School of Economics Small Business Center,
 - HUMAK University of Applied Sciences Ltd,
 - Mjärdevi Science Park
- Financed by "European Regional Development Fund"

SMEDGE



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



Tehnopool

- Incubators, science parks
- Inward “soft-landing”
- Outward “soft-landing”

BACKGROUND

Startups going international



PREPARATION PHASE



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



Co-opetition



PARTNERSHIP



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



- Developed “soft-landing” services for companies
- Progress in incubators and science parks



PROJECT RESULTS



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013



Tehnopol

- more intensive knowledge sharing between partners
- wider partnership
- new tools supporting internationalisation of companies

FURTHER DEVELOPMENT NEEDS



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

