



# CENTRAL BALTIC INTERREG IV A PROGRAMME 2007-2013

Priority 3 - Attractive and Dynamic Societies

Economically competitive and innovative region

Attractive and dynamic societies

Safe and healthy environment



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**1 + 1 + 1 =**

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## Priorities

1. Safe and Healthy **Environment**
2. Economically **Competitive and Innovative** Region
3. **Attractive and Dynamic Societies**



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## ERDF Allocations (rounded figures, without TA, % of total):

|  | <b>Total</b>        | <b>CB</b>           | <b>SFE</b>          | <b>AI</b>         |
|--|---------------------|---------------------|---------------------|-------------------|
| Priority 1:<br><b>SAFE AND HEALTHY ENVIRONMENT</b>                   | 28 m€<br>(29,16%)   | 14 m€<br>(14,58%)   | 8 m€<br>(8,33%)     | 6 m€<br>(6,25%)   |
| Priority 2:<br><b>ECONOMICALLY COMPETITIVE AND INNOVATIVE REGION</b> | 42,5 m€<br>(44,27%) | 24,5 m€<br>(25,52%) | 10,5 m€<br>(10,94%) | 7,5 m€<br>(7,81%) |
| Priority 3:<br><b>ATTRACTIVE AND DYNAMIC SOCIETIES</b>               | 25,5 m€<br>(26,56%) | 14 m€<br>(14,58%)   | 8 m€<br>(8,33%)     | 3,5 m€<br>(3,65%) |
| <b>TOTAL:</b>  | 96 m€<br>(100%)     | 52,5 m€<br>(54,69%) | 26,5 m€<br>(27,6%)  | 17 m€<br>(17,71%) |



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### Priority 3 (PD p. 70):

- Creating a better living environment for the programme area's inhabitants by addressing people's health, wellbeing and security as (important aspect of sustainable development)
- Strengthening cultural exchange and the programme area's togetherness
- Creating a region with equal opportunities for different groups of the population and supporting their active participation in society (Lisbon objective of building a more inclusive EU)



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## Overall Objective of Priority 3 (PD p. 71):

- Leading to an increase in equal opportunities, a more attractive living environment and the active participation of citizens in society
- Leading to culturally vibrant region where the inhabitants have a sense of togetherness



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**Priority -> Overall Objective ->  
(Sub-)Programme ->  
Directions of Support (CB/SFE/AI) ->  
Indicators**



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## Directions of Support (PD pp. 72-76):

### *Central Baltic:*

- Improving living conditions and social inclusion
- Increasing cultural exchange

### *Southern Finland – Estonia:*

- Social security and wellbeing of different groups in society
- Stimulating and preserving our heritage and culture

### *Archipelago and Islands:*

- Social and demographic issues, especially young people



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## Directions of Support

- > **Specific Objective**
- > **Indicative actions**



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## Example

*Priority 3: Attractive and Dynamic Societies*

*Direction of support (Ai):* Social and demographic issues, especially young people

*Specific Objective:* Increased social and cultural vitality of the archipelago and island communities, with special focus on young people

*Indicative actions:* Supporting activities in education, culture, hobbies, sport and institutions (examples of eligible and non-eligible actions in Programme Manual)



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