



# CENTRAL BALTIC INTERREG IV A PROGRAMME 2007-2013

Priority 2 - Economically Competitive and  
Innovative Region

Economically competitive and innovative region

Attractive and dynamic societies

Safe and healthy environment



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**1 + 1 + 1 =**

**1 Central Baltic INTERREG IV A Programme 2007-2013**



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## Priorities

1. Safe and Healthy **Environment**
2. Economically **Competitive and Innovative** Region
3. Attractive and Dynamic **Societies**



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## ERDF Allocations (rounded figures, without TA, % of total):

	<b>Total</b>	<b>CB</b>	<b>SFE</b>	<b>AI</b>
Priority 1: <b>SAFE AND HEALTHY ENVIRONMENT</b>	28 m€ (29,16%)	14 m€ (14,58%)	8 m€ (8,33%)	6 m€ (6,25%)
Priority 2: <b>ECONOMICALLY COMPETITIVE AND INNOVATIVE REGION</b>	42,5 m€ (44,27%)	24,5 m€ (25,52%)	10,5 m€ (10,94%)	7,5 m€ (7,81%)
Priority 3: <b>ATTRACTIVE AND DYNAMIC SOCIETIES</b>	25,5 m€ (26,56%)	14 m€ (14,58%)	8 m€ (8,33%)	3,5 m€ (3,65%)
<b>TOTAL:</b>	96 m€ (100%)	52,5 m€ (54,69%)	26,5 m€ (27,6%)	17 m€ (17,71%)



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## Priority 2 (PD p. 56):

- Enhancing the overall economic development and competitiveness of the programme area emphasizing innovations and broad, qualitative co-operation
- Developing connections to facilitate cross-border co-operation and a better flow of goods and people together the utilisation of the labour force and the development of the tourism sector



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## Overall Objective of Priority 2 (PD p. 58):

- Leading to improved regional competitiveness built on sustainable growth, innovation and entrepreneurship, improved accessibility as well as a broad scale of economic activities;
- Hereby stimulating the vitality of the programme area and the creation of new jobs.



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**Priority -> Overall Objective ->  
(Sub-)Programme ->  
Directions of Support (CB/SFE/AI) ->  
Indicators**



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## Directions of Support (PD pp. 59-69):

### *Central Baltic:*

- Supporting innovation and improving competitiveness
- Improving internal and external accessibility
- Optimising the potential of the labour market

### *Southern Finland – Estonia:*

- Improving connections within the programme area
- Creating and supporting innovative and competitive environments
- Meeting the challenges of the labour market

### *Archipelago and Islands:*

- Sustainable tourism
- Knowledge based economy
- Developing archipelago and island specific economic activities – traditional small scale farming, fishing, handicrafts, maritime heritage etc.
- Supporting accessibility to and information about the archipelago and the islands



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**Directions of Support -> Specific Objective  
-> Indicative actions**



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## Example

*Priority 2:* Economically competitive and innovative region

*Direction of support (SFE):* Improving connections within the programme area

*Specific Objective:* Improved sustainable accessibility and movement of people and services within the region

*Indicative actions:* Creation and marketing of common thematic tourist routes and products (examples of eligible and non-eligible actions in Programme Manual)



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