



# CENTRAL BALTIC INTERREG IV A PROGRAMME 2007-2013

Central Baltic Programme Workshop  
Priority 2 - Economically Competitive and  
Innovative Region

Economically competitive and innovative region

Attractive and dynamic societies

Safe and healthy environment



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## Content:

1. Priorities, directions of support and indicative actions
2. FAQ
3. Open floor for questions and project presentations



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# 1. Priorities, directions of support and indicative actions



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**1 + 1 + 1 =**

**1 Central Baltic INTERREG IV A Programme 2007-2013**



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## Priorities

1. Safe and Healthy **Environment**
2. Economically **Competitive and Innovative** Region
3. Attractive and Dynamic **Societies**





## ERDF Allocations (rounded figures, without TA, % of total):

	<b>Total</b>	<b>CB</b>	<b>SFE</b>	<b>AI</b>
Priority 1: <b>SAFE AND HEALTHY ENVIRONMENT</b>	28 m€ (29,16%)	14 m€ (14,58%)	8 m€ (8,33%)	6 m€ (6,25%)
Priority 2: <b>ECONOMICALLY COMPETITIVE AND INNOVATIVE REGION</b>	42,5 m€ (44,27%)	24,5 m€ (25,52%)	10,5 m€ (10,94%)	7,5 m€ (7,81%)
Priority 3: <b>ATTRACTIVE AND DYNAMIC SOCIETIES</b>	25,5 m€ (26,56%)	14 m€ (14,58%)	8 m€ (8,33%)	3,5 m€ (3,65%)
<b>TOTAL:</b>	96 m€ (100%)	52,5 m€ (54,69%)	26,5 m€ (27,6%)	17 m€ (17,71%)





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## **Priority 2** (PD p. 56):

- Enhancing the overall economic development and competitiveness of the programme area emphasizing innovations and broad, qualitative co-operation;
- Developing connections to facilitate cross-border co-operation and a better flow of goods and people together the utilisation of the labour force and the development of the tourism sector.





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## **Overall Objective of Priority 2 (PD p. 58):**

- Leading to improved regional competitiveness built on sustainable growth, innovation and entrepreneurship, improved accessibility as well as a broad scale of economic activities;
- Hereby stimulating the vitality of the programme area and the creation of new jobs.



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**Priority -> Overall Objective ->  
(Sub-)Programme ->  
Directions of Support (CB/SFE/AI) ->  
Indicators**



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## **Directions of Support CB P2 (PD pp. 59-61):**

- Supporting innovation and improving competitiveness
- Improving internal and external accessibility
- Optimising the potential of the labour market





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**Directions of Support -> Specific Objective  
-> Indicative actions**



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## **Example (Central Baltic, Priority 2):**

*Priority 2:* Economically competitive and innovative region

*Direction of support:* Supporting innovation and improving competitiveness

*Specific Objective:* Increased competitiveness and economic performance of the programme area

*Indicative actions:* Development of joint cross-border tourism, e.g. joint marketing (examples of eligible and non-eligible actions in Programme Manual)



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## 2. FAQ



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- **Eligibility** of partners: geographical and general.
- **Co-financing** rates - where money can come from?
- The **10%** and **20%** rules
- Project planning: the **”right” size** of a project (partners, budget and duration)
- Project planning: **work packages & milestones**





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- Project planning: **eligibility of costs** (NB! National specifications)
- Project reporting: **reporting periods** and **FLC**
- The role of the **Lead Partner**
- **Information and Publicity**: Communication Plan; EU emblem & reference note
- Use the **JTS** before (!) submitting your application





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### **3. Open floor for questions and project presentations**

