

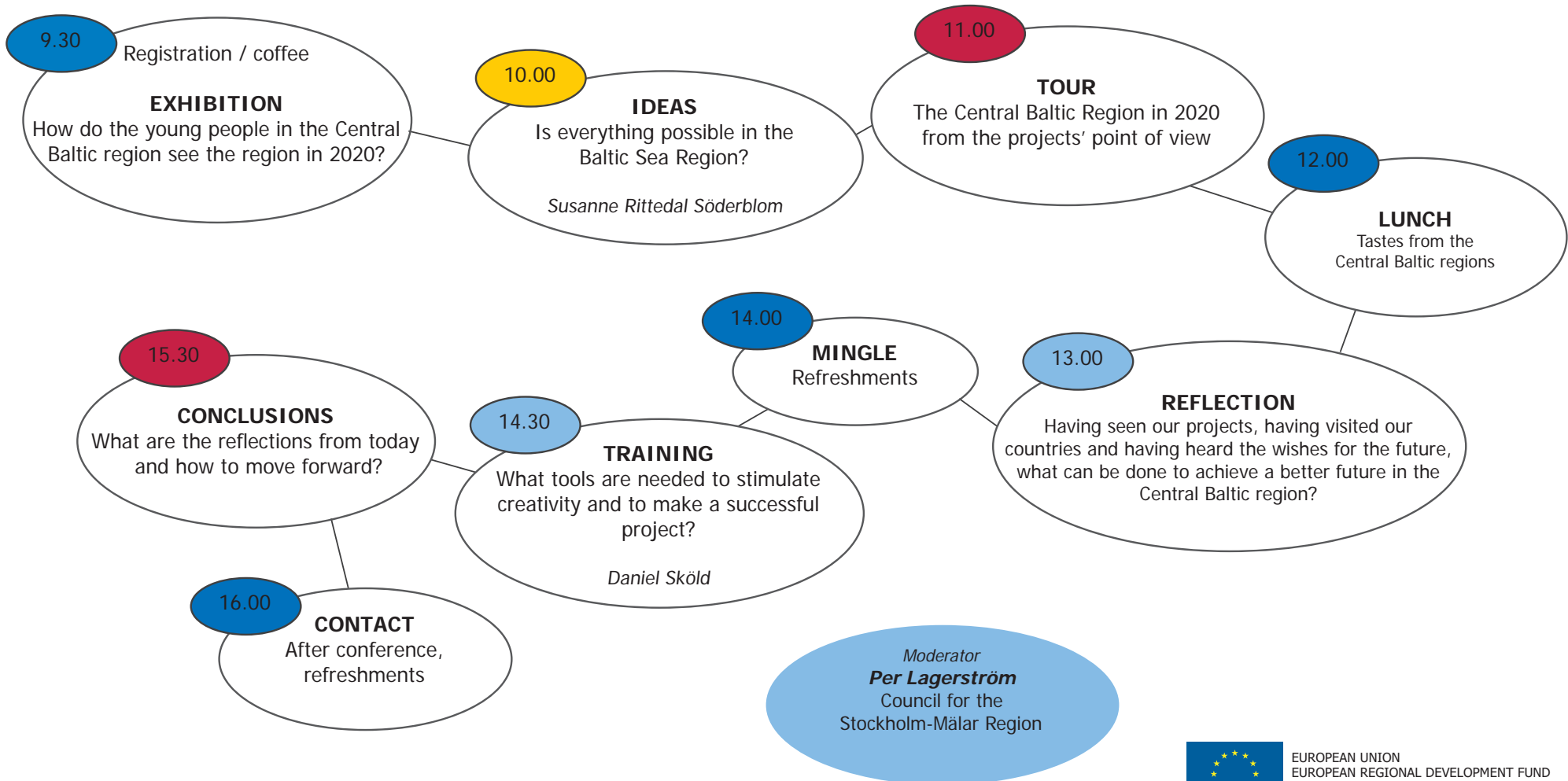
SHOWCASE CONFERENCE 2009

STOCKHOLM, SWEDEN
SEPTEMBER 15



CENTRAL BALTIC
INTERREG IV A
PROGRAMME
2007-2013

Kulturhuset Stockholm ■ Tuesday, September 15, 2009



EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

A trip around the Central Baltic – how do today's young see our region in 2020?

EXHIBITION

Approximately 9.7 million people live in the Central Baltic region. Many of these are young people in the ages of 12-19. We approached students in schools in the Central Baltic region and asked them how they would like the Central Baltic region to look like in 2020. Their visions are displayed as art during the conference. Take this opportunity to learn more about the wishes the youths in our region have for their future. How can we develop projects that help these visions come true?

Is everything possible in the Central Baltic region?

IDEAS

The Central Baltic Region is characterized by its long history of cooperation in many fields. This has brought close relationships as well as common cultural heritage which can be seen as a natural starting point for a variety of projects. But is everything possible in the Central Baltic region? Can all ideas become successful projects?

Speaker: Susanne Rittedal Söderblom

Susanne Rittedal Söderblom works as a project manager at Drivhuset AB. They work mainly with entrepreneurs and try to stimulate their ideas and to inspire them that nothing is impossible.



The Central Baltic region in 2020 – Take a tour through the Central Baltic Region from the projects' point of view

TOUR

The Central Baltic Interreg IVA Programme 2007-2013 has been running since 2008. Two calls for proposals have been arranged that have generated more than 90 applications. So far 21 have been approved and 42 applications are being assessed. Many projects will start during 2009 and operate until 2012. But what will happen after that? In which way will some of the projects approved in 2008/2009 have affected the region in 2020? Did the projects achieve what they wanted?

Take a tour through the Central Baltic Region and visit the **projects**:

- Minwa
- Friendly Island Routes
- Music for all
- COBWEB
- CADDIES

What has the future in store for the Central Baltic region?

REFLECTION

This panel discussion will reflect on the future of the Central Baltic region, the wishes of our youths and the potentials of the Central Baltic projects to make a change. Panelists represent Programme bodies, projects, political sphere etc.



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How can you realize your ideas at home?

TRAINING

The conference will end with a guiding session on how ideas can be turned into concrete projects for the Central Baltic INTERREG IV A Programme 2007-2013. How can one translate the possibilities provided by the Programme and described in the various pages of manuals, instructions etc. into real projects?

Daniel Sköld will discuss the possibilities of the Central Baltic INTERREG IV A Programme 2007-2013 with a member of the Joint Technical Secretariat (JTS). He will find out how one can develop a Central Baltic project. What are the do's and the don't's? How does the JTS support project developers? What kinds of projects are of interest?

Speaker: Daniel Sköld

During the last couple of years, Daniel has worked with regional development, EU projects, and with cooperation around the Baltic Sea region on the regional level as well as on the national level. Among other things, Daniel has written and been the project manager for the project Baltic Master, co-financed by the Baltic Sea Region INTERREG III B Neighbourhood Programme 2000-2006. In November 2008 Baltic Master received the prize European Regional Championship Award for being the best EU project. Right now Daniel runs his own business, Eurosolutions, where he offers training in writing INTERREG applications. He also works at SKL International (affiliated to the Swedish Association of Local Authorities and Regions).



ADDITIONAL

After Conference

15.30-16.00 NETWORKING

After the conclusion there will be beverages and fruit available. Take the opportunity to get to know the JTS, the moderator, the speakers as well as each other.

The Bouncing Float Award

The Bouncing Float Award will be given out in 2010 to a successful project implemented within the Central Baltic INTERREG IV A Programme 2007-2013. The Award will be announced during the Central Baltic Showcase Conference 2009.

Moderator of the conference

Per Lagerström

The Council for the Stockholm-Mälars Region



Per is since 2004 working at the Council for the Stockholm-Mälars Region with strategic communication and information. The Council for the Stockholm-Mälars Region, is a nonprofit organisation, which promotes development of the Stockholm-Mälars region and quality of life for people living in the area. Per has a long experience of moderating conferences, often related to regional development, EU-funding and questions related to infrastructure.