

CENTRAL BALTIC INTERREG IV A PROGRAMME 2007-2013

Cross-border co-operation programme under
the European Territorial Co-operation objective

Economically competitive and innovative region

Attractive and dynamic societies

Safe and healthy environment



Content

1. Priorities, directions of support and indicative actions
2. FAQ
3. Open floor for questions and project presentations



Estonia (EE)	Finland (FI)		Latvia (LV)	Sweden (SE)
	Mainland	Autonomy		
1. Kirde-Eesti 2. Kesk-Eesti 3. Põhja-Eesti 4. Lääne-Eesti	5. Varsinais-Suomi 6. Uusimaa 7. Itä-Uusimaa 8. Kymenlaakso	9. Åland	10. Kurzeme 11. Riga 12. Pieriga	13. Gävleborgs län 14. Uppsala län 15. Stockholms län 16. Södermanlands län 17. Östergötlands län 18. Gotlands län

Estonia (EE)	Finland (FI)	Latvia (LV)	Sweden (SE)
19. Lõuna – Eesti	20. Kanta-Häme 21. Päijät-Häme 22. Etelä-Karjala	23. Vidzeme 24. Zemgale	25. Västmanlands län 26. Örebro län





1. Priorities, directions of support and indicative actions



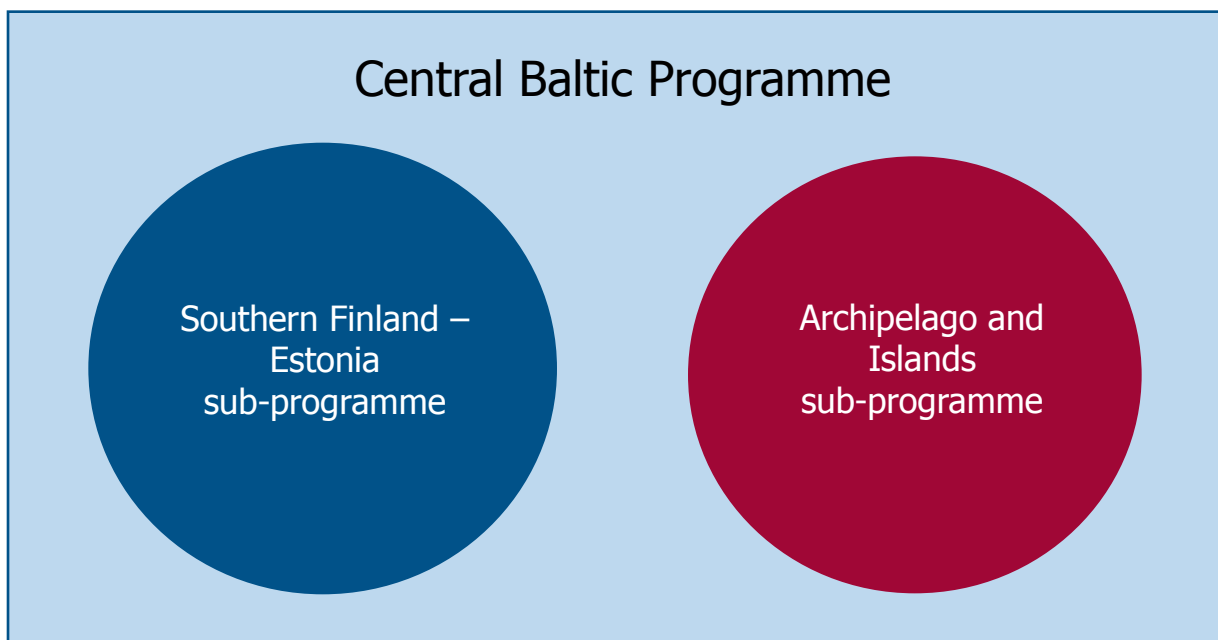


PRIORITIES

1. Safe and Healthy **Environment**
2. Economically **Competitive and Innovative** Region
3. Attractive and Dynamic **Societies**



CENTRAL BALTIC INTERREG IV A PROGRAMME 2007–2013





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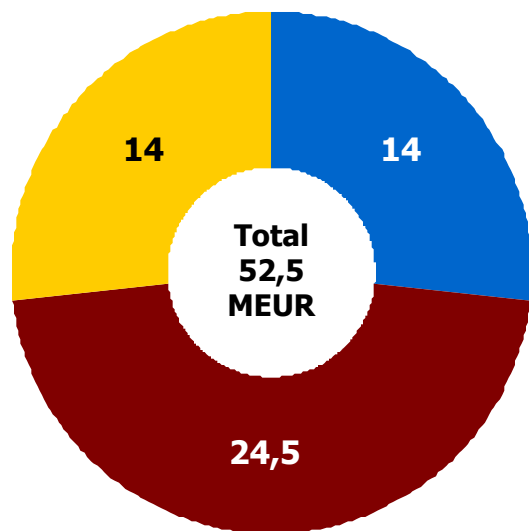
1 Central Baltic INTERREG IV A Programme 2007-2013



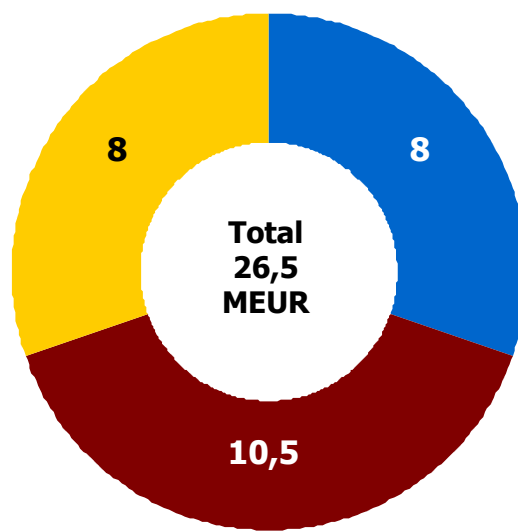
DIVISION OF ERDF FUNDING BY (SUB-)PROGRAMME

(Total funding 96 MEUR, without TA)

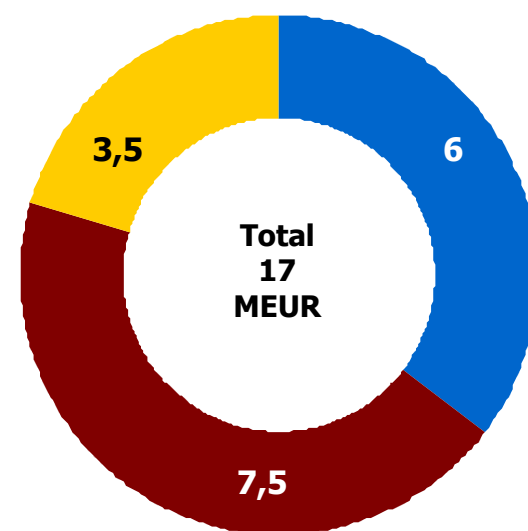
Central Baltic Programme (54 %)



Southern Finland – Estonia Sub-programme (28 %)



Archipelago and Islands Sub-programme (18 %)



 **Safe and healthy environment (28 MEUR)**

 **Economically competitive and innovative region (42,5 MEUR)**

 **Attractive and dynamic societies (25,5 MEUR)**

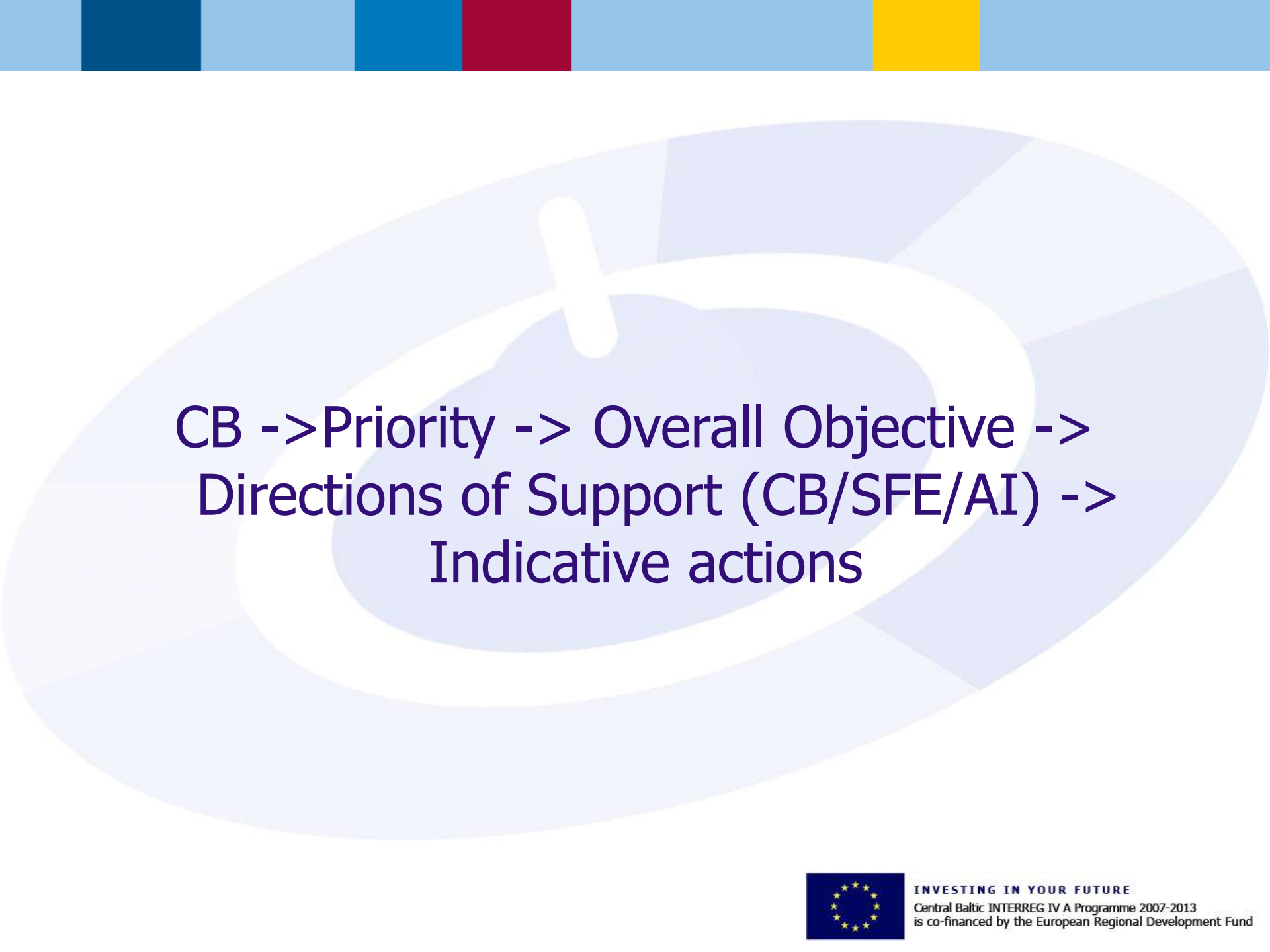
FINANCIAL ISSUES

ERDF CO-FINANCING RATE:

Up to **75 %** of the eligible expenditure of partners in Finland and Sweden

Up to **85 %** of the eligible expenditure of partners in Latvia and Estonia





CB -> Priority -> Overall Objective ->
Directions of Support (CB/SFE/AI) ->
Indicative actions



Example (Central Baltic, Priority 2):

Priority 2: Economically competitive and innovative region

Direction of support: Supporting innovation and improving competitiveness

Specific Objective: Increased competitiveness and economic performance of the programme area

Indicative actions: Development of joint cross-border tourism, e.g. joint marketing (examples of eligible and non-eligible actions in Programme Manual)



Priority 1 (PD p. 48):

- Protecting and improving our common environment with a special focus on the Baltic Sea;
- Supporting a sustainable environmental development of the programme area, making it attractive for both inhabitants and visitors.



Overall Objective of Priority 1 (PD p. 49):

- Increased environmental awareness and reduced risk of environmental disasters within the programme area, in order to create an increasingly attractive region for residents and visitors;
- Support sustainable development and improve the condition of the natural and physical environment;
- Special attention given to projects targeting in alleviating HELCOM hotspots.



Directions of Support Priority 1 (PD pp. 49-55):

1.Environmental awareness raising and expertise

Specific objective:

Increased environmental awareness and exchange of environmental expertise



Indicative actions (examples)

- Environmental awareness raising activities/campaigns
- Development and exchange of environmental know-how and expertise
- Identification and assessment of environmental impacts of legislation, strategies and policies



Directions of Support Priority 1 (PD pp. 49-55):

2. Supporting sustainable spatial planning and environmental management

Specific objective:

Increased cross-border co-operation concerning sustainable spatial planning and environmental management



Indicative actions (examples)

- Co-operation in
 - management of waste, water and risk prevention
 - addressing urban environmental aspects (air, noise, congestion, regeneration, urban sprawl)
 - in energy efficiency and renewable energy sources
 - in spatial planning
 - the field of ecological innovations and clean technologies
- Co-operation aiming at reducing the environmental loads and risks related to growing traffic, but also to eutrophication, hazardous substances and oil spill especially in and around the Baltic Sea



Priority 2 (PD p. 56):

- Enhancing the overall economic development and competitiveness of the programme area emphasizing innovations and broad, qualitative co-operation;
- Developing connections to facilitate cross-border co-operation and a better flow of goods and people together with the utilisation of the labour force and the development of the tourism sector.



Overall Objective of Priority 2 (PD p. 58):

- Leading to improved regional competitiveness built on sustainable growth, innovation and entrepreneurship, improved accessibility as well as a broad scale of economic activities;
- Hereby stimulating the vitality of the programme area and the creation of new jobs.



Directions of Support of Priority 2 (slide 1)

1. Supporting innovation and improving competitiveness

Specific objective:

Increased competitiveness and economic performance of the programme area



Indicative actions (examples)

- Exchange of know-how concerning innovation systems, support to cluster networking, and technology transfer
- Development of business networks and platforms
- Marketing of the region in order to attract investments
- Common efforts to transform research into new commercialised products and services
- Co-operation in promotion of entrepreneurship
- Development of joint cross-border tourism, for example joint marketing
- Public sector co-operation in long-term planning, foresight studies and scenarios



Directions of Support of Priority 2 (slide 2)

2. Improving internal and external accessibility

Specific objective:

Facilitated transportation, travel and ICT within the programme area as well as accessibility to the programme area from other parts of the world



Indicative actions (examples)

- Development of joint services for travellers and visitors
- Logistics and small scale investments in reducing time and costs of travel and transportation
- Development of better risk management and increased readiness for maritime accidents and disasters
- Co-operation in transport/travellers safety
- Joint studies, strategies, assessments and prioritisations of major infrastructure investments and infrastructure corridors
- Promotion of use of ICT services and development of cross-border ICT networks



Directions of Support of Priority 2 (slide 3)

3. Optimising the potential of the labour force

Specific objective:

Optimized utilisation of the labour force



Indicative actions (Example)

- Improving free mobility of the labour force
- Co-operation in innovative methods for job creation
- Innovative methods for inclusion of vulnerable groups into the labour market
- Co-operation to improve matching of labour market demands for skilled people and co-operation around vocational education programmes



Priority 3 (PD p. 70):

- Creating a better living environment for the programme area's inhabitants by addressing people's health, wellbeing and security as (important aspect of sustainable development);
- Strengthening cultural exchange and the programme area's togetherness;
- Creating a region with equal opportunities for different groups of the population and supporting their active participation in society (Lisbon objective of building a more inclusive EU).



Overall Objective of Priority 3 (PD p. 71):

- Leading to an increase in equal opportunities, a more attractive living environment and the active participation of citizens in society;
- Leading to culturally vibrant region where the inhabitants have a sense of togetherness.



Directions of support of priority 3

1. Improving living conditions and social inclusion

Specific objective:

Improved living conditions and increased social inclusion



Indicative actions (examples)

- Co-operation that aims to increase active participation in society of socially marginalised groups
- Co-operation in urban specific concerns (e.g. integration of minorities, drug prevention, rehabilitation of drug addicts and their integration into society, migration of rural populations to cities and prevention of organized crime)
- Co-operation in innovative methods in health and care sectors





Directions of support of priority 3

2. Increasing cultural exchange

Specific objective:

Increased cultural exchange and togetherness in the programme area



Indicative actions (examples)

- Cultural co-operation aiming at strengthening cultural exchange and the area's togetherness
- Cross border cultural events, activities and people-to-people co-operation.
- Co-operation in the field of handicraft
- Co-operation in the protection and preservation of culture and historical heritage



Non-eligible activities

Ex-post exchange of experience as the main activity of the project; “teacher-student-projects” without joint development of ideas



CENTRAL BALTIC PROGRAMME

Priority 1 Safe and healthy environment

1. Environmental awareness raising and expertise
2. Supporting sustainable spatial planning and environmental management

Priority 2 Economically competitive and innovative region

1. Supporting innovation and improving competitiveness
2. Improving internal and external accessibility
3. Optimising the potential of the labour force

Priority 3 Attractive and dynamic societies

1. Improving living conditions and social inclusion
2. Increasing cultural exchange



2. FAQ



- **Eligibility** of partners: geographical and general.
- **Co-financing** rates - where money can come from?
- The **10%** and **20%** rules
- Project planning: the "**right**" size of a project (partners, budget and duration)
- Project planning: **work packages & milestones**



- Project planning: **eligibility of costs** (NB! National specifications)
- Project reporting: **reporting periods** and **FLC**
- The role of the **Lead Partner**
- **Information and Publicity**: Communication Plan; EU emblem & reference note
- Use the **JTS** before (!) submitting your application







1st Call for Proposals

18 June – 18 September 2008





3. Open floor for questions and project presentations





At your service – looking forward to the co-operation in the years to come!

www.centralbaltic.eu